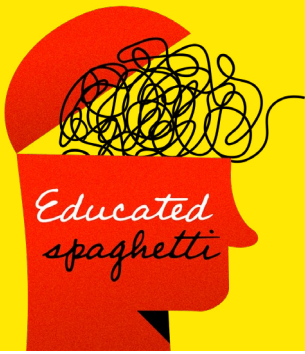




Episode 5 Takeout

An Inside Look at Client Feedback

Key Ideas:

01

Seeking feedback shows clients you care about them.

02

It's always better to know if something is wrong.

03

The magic of client feedback happens when you act on it.

04

95% of all feedback is positive.

Guest:

Tara Weintritt

Partner
Wicker Park Group



Secret Sauce:

"The commitment to feedback has to start at the top."

Listen here:



Resources & Mentions

Unreasonable Hospitality: The Remarkable Power of Giving People More Than They Expect

by Will Guidara

Atomic Habits
by James Clear

Wicker Park Group
Insights Blog



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